

# RO

# RICK OWADALLY

WEB DEVELOPER | BROOKLYN, NY | 646.541.4022  
RICKTHEWEBDEV.COM

## OBJECTIVE

**Pronounced: OH WAH DA LEE**

Creative and technical guru focusing on visual and audio digital mediums. Front End Developer with 6+ years of experience. UI/UX eye for design and executing pixel perfect designs from wireframes, PSD or other mockups.

## SKILLS

JavaScript (ES6, React, jQuery, AJAX), HTML5, CSS3 (Sass, Less), PHP, MySQL, Wordpress (CMS custom theme development with Advanced Custom Fields & Custom Post Types), Node.js, Webpack, Gulp, Git Versioning (line commands), Adobe Creative Suite (Photoshop, Illustrator, Premiere), Agile Delivery Methods & More. I'm continuously expanding palette of skills, learning the latest frameworks, libraries, syntax, technologies, and trends.

## EXPERIENCE

### LEAD WEB DEVELOPER • THOMAS NET • APRIL 2019 – PRESENT

Lead Web Developer for Thomas Marketing Services. Cross department support for Designers, Project Managers, Strategists, and QA. Working with development teams to deliver products and meet deadlines. VPS Hosting, DNS Management, site migrations, and launching. Research of new tools for frameworks and systems. Website speed and code optimizations.

HTML5, CSS (Sass), JavaScript, PHP, MySQL + More, Wordpress (custom theme development), Node.js, Web Pack, Gulp, Migrations, Git Versioning, Responsive Design, QA, client support, and maintenance.

### WEB DEVELOPER • PULSE CREATIVE • MARCH 2018 – APRIL 2019

HTML5, CSS (Sass), JavaScript, PHP, MySQL + More, Wordpress (custom theme development), Node.js, Web Pack, Gulp, Migrations, Git Versioning, Responsive Design, QA, client meetings, support, and maintenance. Awarded best sales pitch and presentation for company creative exercise.



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## PORTFOLIO LINKS

<http://highviewcp.com/>

<http://taxexemptconsultants.com/>

<http://commongroundcompost.com/>

<http://www.pulsecreative-clients.com/staging/pepi/>

<https://codepen.io/rickinfluent/>

### **FREELANCE DEVELOPER • INFLUENT AGENCY • MARCH 2015 – MARCH 2018**

Work with designers to manage large, complex design projects.

Develop project concepts and maintain optimal workflow.

Detailed programming & development for web projects.

Collaborate with designers to create clean interfaces and simple, intuitive interactions and experiences. Carry out quality assurance tests to discover errors and optimize usability

Joined client meetings to learn about development of project scopes.

Oversee scheduling of project milestones and coordinated with clients on any proposed changes or challenges to be overcome.

Logo designer, proficient in Photoshop and Illustrator

### **FREELANCE AV TECHNICIAN • GRANICUS • FEB 2016 – MAY 2018**

Setup & breakdown of systems and troubleshooting. Operating video switchers, mics, cameras, and proprietary software



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## ADDITIONAL SKILLS

Software: Quickbooks, Photoshop, Sketch, Illustrator, MS Office, Excel, Word, Final Cut, Ableton, Pro Tools, & many more...

Post production and studio engineer. Freelance sound design, editing for commercials, and accomplished Music Producer. Working with various digital audio computer applications (Nuendo/Cubase, Pro Tools, Ableton and more). Experienced AV Tech.

### **STUDIO TECH/ AUDIO ENGINEER • CARROLL MUSIC • AUGUST 2013 – APRIL 2015**

Live sound engineer, backline, and studio technician.

- Gear maintenance & quality assurance. • Technical support. • On site engineer for various venues around NYC. • Live mixing for bands & artists. • Engineering sound systems for venues. • Highly proficient in various sound applications. • A1/A2/Backline Tech

Anything from studio tech, backline, full pa rentals, audio engineer, and stage coordinator for events around NYC. Venues: UN, Lincoln Center, Capitale, Riverside Church, Viacom, Cipriani, Bowery Hotel, Symphony Space, & Many private events around NYC. Clients: D'Angelo, Beyonce, David Byrne, Herbie Hancock & Many More. Worked celebrity charity events with Tom Hanks, Meryl Streep, Danny Devito, George Clooney, & More.

### **ADMINISTRATION • AM ONLY / PARADIGM • AUGUST 2012 – DEC 2013**

Contract administration, receivable management, negotiations, and support for talent & promoters.

- Development of Account Receivable Department
- Development of internal website and database
- Accounts Receivables
- Allocating Deposits
- Management of assistant staff
- Liaison between promoters and agents
- Creation and issuing statements and invoices
- Settlements for tours and festivals
- A&R Contributor



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## **PRESIDENT • SECTOR MEDIA • DEC 2007– JAN 2012**

Oversee all facets of daily operations for leading niche music distributor and retailer.

- New Business & Development
- Sales & Pricing Strategies
- Creative Marketing
- Lead Generation
- Cold Calling & Prospecting
- Inventory Purchasing and Maintenance
- Sales & Customer Service
- Developing Product Reviews and Witty Descriptions
- Managing Import / Export Shipments and Customs Paperwork.
- Website development and coding.
- Database Management & Queries
- Developing Proprietary Worksheets, Software and Workarounds.
- Accounting, Financing and Collections.
- Public Relations
- Trade Show Attendance
- Shipping Operations and Negotiated Shipping Rates (UPS, FedEx, DHL & freight forwarders)
- Negotiated discounts and incentives.
- Supervised all staff & interns, and oriented new staff



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## WEB ENGINEER • RICH FX / CHANNEL ADVISOR • MARCH 2004 – NOV 2005

- Responsible for rendering online version of client catalogs. Handled such clients as Wal Mart, William Sonoma, Design Within Reach, Toys R Us and many more.
- Efficient use of proprietary software.
- Training new staff on software, protocol, and processes.
- Working with development team to design new features.
- Client conference calls and strategies with upper management, staff, and developers.

## EDUCATION

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Graphic Design | Suffolk County Community College Riverhead - Riverhead, NY

Reads 20-30 books a year

Subscribed to various training courses furthering knowledge of programming, new technologies, methodologies, and essential skills. Code Academy, Treehouse, Udemy, Lynda, Wes Bos, and many more. Participates in web related Slack Groups. Information junky...



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